

Hardwick Conservation Commission Meeting

Monday, October 12th at 5:00 PM at the Hardwick Memorial Building

Minutes

1. Present: Rachel Kane, Lesa Cathcart, Joe Nudell, Lucy Zendzian
2. Absent: Ben Pougner, Norma Wiesen, Kathy Hemmens
3. Call to order at 5:17
4. Quarterly Financial Report
 - a. Balance of \$4,706.84. Our \$500 FY27 allocation was deposited into our account
 - b. It was noted that we should request \$2,000 more next year to cover Green up day costs
5. Communications and Outreach talk with Kaitlin Alford
 - a. Consider our capacity as an organization (how many events we can do etc.) and create an annual calendar with events and outreach (possibly an update or newsletter). This way we can have a series of events with a throughline and be able to advertise events well in advance
 - b. Could choose a theme for the year to help guide us
 - c. Suggestion to build a photo or 'asset' library so we can pull photos for outreach events
 - d. Suggestion to create flyer a few templates that we can change up for each event
 - e. Suggestion to make a logo and revisit our mission statement
 - f. Action items for Nov meeting**
 - i. Decide on an annual theme for events
 - ii. Brainstorm event ideas
6. Adjourn 6:10